

523 Speaking Engagements, 2009-2002

2009 (104 talks) – 40% by Internet webinar, videoconference, or radio

1. **Nov. 4: Bakery Council Sustainability Summit - Webinar**
Virtual talk using a web cam and DimDim webinar software, Las Angeles.
2. **Dec. 10: AltaTerra - Webinar**
Virtual talk on the leading change for sustainability. Participants watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
3. **Dec. 8: Manitoba Conservation Districts Association (MCDA)**
(Repeat of session, below)
4. **Dec. 8: Manitoba Conservation Districts Association (MCDA)**
Panelist at their annual conference, Brandon, MA.
5. **Dec. 5: Presidio School of Management**
Guest lecture in April residency of the spring 2009 Executive Program, San Francisco.
6. **Dec. 4: Presidio School of Management**
Guest lecture to MBA students and alumni, San Francisco.
7. **Dec. 4: Saatchi & Saatchi S**
Presentation to staff, San Francisco.
8. **Dec. 2: York University**
Guest lecture in the MBA program, Toronto.
9. **Dec. 1: York University**
Guest lecture in the Communication, Health and Environment course in Toronto.
10. **Nov. 24: Ontario Institute for Studies in Education (OISE)**
Keynote speaker for student and alumni evening, University of Toronto.
11. **Nov. 24: International Society of Sustainability Professionals (ISSP) - Webinar #4of 4**
Four-webinar "Leadership Skills for Change Agents" course, global.
12. **Nov. 24: Wilfrid Laurier University – Webinar**
Virtual guest lecturer in the MBA course. Students watched the sustainability champions DVD beforehand, at their leisure. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions.
13. **Nov. 17: Blekinge Institute of Technology (BTH) – Webinar**
Virtual guest lecturer in the Masters in Strategic Leadership towards Sustainability (MSLS) course at BTH. Students watched the sustainability champions DVD beforehand, at their leisure. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions.

14. **Nov. 16: U.S. Army**
Keynote speaker at a U.S. Army course on sustainability at the University of Virginia's Darden Graduate School of Business Administration in Charlottesville, Virginia.
15. **Nov. 16: International Society of Sustainability Professionals (ISSP) - Webinar #3 of 4**
Four-webinar "Leadership Skills for Change Agents" course, global.
16. **Nov. 11: Algonquin University - Webinar**
Virtual guest lecturer. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
17. **Nov. 9: International Society of Sustainability Professionals (ISSP) - Webinar #2 of 4**
Four-webinar "Leadership Skills for Change Agents" course, global.
18. **Nov. 9: St. Andrew's College**
Guest speaker, Aurora.
19. **Nov. 6: Blekinge Institute of Technology (BTH) – Webinar**
Virtual guest lecturer in the Masters in Strategic Leadership towards Sustainability (MSLS) course at BTH. Students watched the business case DVD beforehand, at their leisure. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions.
20. **Nov. 6: Central 1 Credit Union - Videoconference**
Virtual keynote presentation via a point-to-point videoconference presentation, Vancouver.
21. **Nov. 5: Canadian Business for Social Responsibility (CBSR) Summit**
Panelist, Toronto
22. **Nov. 4: Ontario College of Art and Design (OCAD)**
Guest lecturer in the Living Environmental Design course, Toronto.
23. **Nov. 4: AltaTerra - Webinar**
Virtual talk on the business case for sustainability. Participants watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
24. **Nov. 2: International Society of Sustainability Professionals (ISSP) - Webinar #1 of 4**
Four-webinar "Leadership Skills for Change Agents" course, global.
25. **Nov. 2: Professionally Speaking TV**
Interviewed and videotaped, Toronto.
26. **Oct. 30: Athabasca University - Webinar**
Virtual guest lecturer in their MBA class. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
27. **Oct. 27: Orenda's in good company Conference**
Keynote speaker, Toronto.
28. **Oct. 22: CMA Edmonton**
Keynote speaker at their annual conference, Edmonton.

29. **Oct. 15: Partners in Project Green**
Keynote speaker at their evening event, Toronto.
30. **Oct. 15: CMA Halifax**
Keynote speaker at their annual conference, Halifax.
31. **Oct. 14: Responsible Travel And Tourism**
Keynote speaker at their annual conference, Toronto.
32. **Oct. 8: Twin Ports TNS Early Adopters**
Keynote talk, Duluth.
33. **Oct. 8: Duluth Chamber of Commerce**
Keynote talk, Duluth.
34. **Oct. 6: Bainbridge Graduate Institute (BGI) – Webinar**
Virtual guest lecturer in BGI's Sustainability Foundations Course in their MBA program. Students watched the DVD beforehand, at their leisure. Using BGI's Elluminate webinar software, Bob did a quick review and then answered questions.
35. **Oct. 4-7: Sustainability and Education Academy (SEdA)**
Presenter and learning team coach at this 2.5-day seminar for senior leaders in schools, school boards, and provincial education ministries, Hecla, Manitoba.
36. **Oct. 1: Airdrie Sustainable Speakers Series**
Keynote talk, Airdrie, Alberta.
37. **Oct. 1: Young Environmental Professionals**
Presentation to their Calgary chapter and Conoco staff, Calgary.
38. **Sept 30: York University**
Guest lecturer in MBA class, Toronto.
39. **Sept. 29: Crown Corporations CSR Event**
Keynote speaker at this session for Canadian crown corporations, Ottawa, Ontario.
40. **Sept. 24: Cooperators' impact! Conference**
Keynote speaker at their conference, Guelph, Ontario.
41. **Sept. 23: University of Wisconsin – Milwaukee - Webinar**
Virtual talk. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
42. **Sept. 22: CCSR CEO Panel**
Participant, Toronto.
43. **Sept. 21: Canadian Paint and Coatings Association**
Keynote speaker at their annual conference, Niagara Falls, Ontario.
44. **Sept. 16: University of Toronto**
Guest lecturer in the Interdisciplinary Perspectives on the Environment course, Toronto.
45. **Sept. 15: McMaster University**
Guest lecturer in the Green Engineering course at McMaster University in Hamilton, Ontario.

46. **Sept. 14: Canadian Association of Professional Speakers (CAPS)**
Speaker at an evening event, Toronto.
47. **Sept. 9: Conference Board of Canada**
Keynote speaker at their Business Council for Sustainability session, Montreal.
48. **Aug. 27: GE Foundation**
Keynote speaker in their Scholar-Leaders Program, in Mississauga, Ontario.
49. **August 21: Master Class in Sustainability Change Agency - Webinar**
Virtual guest lecturer in this Alan AtKisson class. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
50. **August 11: Corporate Volunteering Conference**
Panelist at this event at the U of Toronto.
51. **August 6: Sustentavel 2009 - Videoconference**
Virtual keynote presentation via a point-to-point videoconference presentation, Brazil.
52. **August 3: LEAD Canada**
Guest presentation, Montreal.
53. **July 27: Southeastern United States – Canadian Provinces Alliance (SEUS-CP)**
Presentation at their annual conference, St. John's, NL.
54. **July 13: Swinburne University, Australia - Videoconference**
(Repeat of July 7 session for second cohort.) Virtual guest lecturer via a 3-hour point-to-point videoconference presentation and Q&A session with participants in the Business Transformer course at Swinburne University, Australia.
55. **July 7: Swinburne University, Australia - Videoconference**
Virtual guest lecturer via a 3-hour point-to-point videoconference presentation and Q&A session with participants in the Business Transformer course at Swinburne University, Australia.
56. **June 29: Canadian College and University Food Service Association (CCUFSA) – Videoconference**
Virtual keynote presentation at their annual conference, St. John's, NL.
57. **June 28: Collins Foundation - Webinar**
Virtual talk using a web cam and DimDim webinar software, San Luis Obispo, CA.
58. **June 27: University of The Sunshine Coast, Australia- Webinar**
Virtual guest lecturer in their MBA class. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
59. **June 24: Waterloo Region**
Repeat of morning session, below, in the afternoon for the rest of the staff.
60. **June 24: Waterloo Region**
Keynote speaker at a half-day staff workshop, Waterloo, ON.

61. **June 18: Air and Waste Management Association - Webinar**
Virtual talk using webcam and DimDim webinar software, Detroit.
62. **June 13: University of Calgary - Videoconference**
Virtual keynote point-to-point videoconference presentation at their International Student Energy Summit (ISES), Calgary
63. **June 10: Sustainability Speaker Series**
Keynote speaker at this public event, Toronto. This was used to launch the e-book version of Bob's new book, *The Sustainability Champion's Guidebook*.
64. **May 27: University of Wisconsin – Stout - Webinar**
Virtual talk. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
65. **May 20: Twin Ports - Webinar**
Virtual talk for TNS Early Adopters group. Participants watched the DVD. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
66. **May 19: University of Farleigh Dickinson - Webinar**
Virtual talk. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
67. **May 13: Urban Ambassadors**
Keynote speaker at an evening session for the public, Des Moines, Iowa.
68. **May 13: Business Retention and Expansion International (BREI)**
Panel speaker at their annual conference, Des Moines, Iowa.
69. **May 8: Project Management Institute**
Keynote speaker at conference, London, ON
70. **May 5: University of Wisconsin – Oshkosh - Webinar**
Virtual talk. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
71. **April 30: Conference Board of Canada**
Keynote speaker at their 2009 Corporate Social Responsibility Conference, Toronto.
72. **April 22: University of Wisconsin – Green Bay**
Evening talk for the public after the Green Innovations 2009 conference, Green Bay.
73. **April 22: University of Wisconsin – Green Bay**
Keynote speaker at their Green Innovations 2009 conference, Green Bay.
74. **April 20: Radio Interview**
Interview on radio station KFMG 99.1 FM in Des Moines.
75. **April 15: LEAD Canada - Webinar**
Virtual talk. Students watched the DVD beforehand on the Internet at their leisure. Using a

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web cam and DimDim webinar software, Bob did a quick review and then answered their questions.

76. **April 4: Presidio School of Management**
Guest lecture in April residency of the spring 2009 Executive Program, San Francisco.
77. **April 3: Presidio School of Management**
Guest lecture to MBA students, San Francisco.
78. **April 3: The North Face**
Presentation at internal meeting, one of their regular meetings, San Leandro, CA.
79. **March 31: Radio Interview**
Interview on radio station KSFR 90.7 FM in Santa Fe.
80. **March 26: King Chamber of Commerce**
Speaker at one of their regular breakfast meetings, King Township, Ontario.
81. **March 23: University of Toronto - Webinar**
Virtual guest lecturer in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400). Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
82. **March 21: University of Hawaii - Webinar**
Virtual guest lecturer in their Executive MBA class. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and DimDim webinar software, Bob did a quick review and then answered their questions.
83. **March 20: McGill University and University of Montreal**
Speaker at their Net Impact "Beyond CSR" conference, Montreal.
84. **March 18: Queensland Sustainability Roundtable - Webinar**
Virtual speaker using DimDim webinar software, Brisbane, Australia.
85. **March 17: Durham Lifelong Learning**
Repeat of the March 13 talk, below.
86. **March 13: Durham Lifelong Learning**
Speaker at one of their regular meetings, Whitby.
87. **March 12: York University**
Keynote speaker at their annual Schulich CORE Conference and Case Competition, Toronto.
88. **March 7: Queen's University**
Workshop at their Commerce and Engineering Environmental Conference (CEEC), Kingston.
89. **March 6: York University**
Repeat of guest lecture in Executive MBA class for second cohort, Toronto.
90. **March 5: York University**
Guest lecture in Executive MBA class, Toronto.
91. **March 4: Administrators Leading Institutional Sustainability Strategies-**
Workshop with U of Wisconsin administrators on their master plan, Milwaukee, WI

92. **March 3: Green Tier Advantage conference**
Keynote speaker at this conference sponsored by WDNR, Milwaukee, WI
93. **March 3: Executive Summit on Sustainable Business**
Keynote speaker at this conference sponsored by UW, Milwaukee, WI
94. **Feb. 25: TNS Learning Network - Webinar**
Virtual speaker in their Leadership Webinar Series, using DimDim webinar software.
95. **Feb. 24: Kelowna "Building Sustainable Communities" Conference - Videoconference**
Virtual speaker via a 1-hour point-to-point videoconference presentation and Q&A session with participants.
96. **Feb. 19: Presidio MBA - Webinar**
Virtual guest lecturer. Students watched the DVD beforehand on the Internet at their leisure. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions.
97. **Feb. 18: McGill University - Webinar**
Virtual guest lecturer in their MBA program. Students watched the DVD beforehand on the Internet at their leisure. Using DimDim webinar software, Bob did a quick review and then answered questions.
98. **Feb. 17: University of Wisconsin-Extension - Webinar**
Speaker in its Building Communities Webinar Educational lunchtime series using MS Live Meeting to 60 sites, Madison, WI.
99. **Feb. 10: York University**
Guest lecture in the Communication, Health and Environment course in Toronto.
100. **Feb. 7: Hallbarhet 2009 - Webinar**
Keynote speaker to this reunion of MSLS graduates in Australia, Boston, Ottawa, Vancouver, and London, using Marratech.
101. **Feb. 2: Markham World Cafe**
Facilitation assistance, Markham, Ontario.
102. **Jan. 29: Rohm and Haas - Webinar**
(Repeat of session below)
103. **Jan. 29: Rohm and Haas – Webinars**
Presentation to ROH managers around the world using WebEx, sponsored by TNS.
104. **Jan. 8: Guelph Sustainability Event**
Keynote speaker, Guelph, Ontario.

2008 (88 talks)

1. **Dec. 12: Education Alliance for a Sustainable Ontario (EASO)**
Keynote speaker, Toronto.
2. **Dec. 9: U.S. Army Garrison Commanders Conference**
The only civilian keynote speaker at this conference, San Diego.
3. **Dec. 4: ACI Achieving Corporate Sustainability Conference**
Keynote speaker, Chicago.
4. **Dec. 3: ACI Achieving Corporate Sustainability Conference**
“Objection Handling Clinic” workshop facilitator, Chicago.
5. **Dec. 2: Green Development Forum**
Keynote speaker, London, Ontario.
6. **Dec.2: Canadian Association of Professional Speakers (CAPS)**
Co-facilitator of a workshop on using technology for speaking engagements instead of travelling, Toronto.
7. **Nov. 28: Radio Interview**
Interview on radio station CKUW, Winnipeg.
8. **Nov. 27: International Education for Sustainable Development (ESD) Conference**
Luncheon keynote speaker, Winnipeg.
9. **Nov. 26: University of Manitoba**
Guest lecturer in Environmental Responsibilities class, Winnipeg.
10. **Nov. 22-25: Sustainability and Education Academy (SEdA)**
Presenter and learning team coach at this 2.5-day seminar for senior leaders in schools, school boards, and provincial education ministries, Hecla, Manitoba.
11. **Nov. 20: University of Toronto - Webinar**
Virtual guest lecturer in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400). Students watched the DVD beforehand, at their leisure. Bob used a call-in conference call for a voice-only Q&A session.
12. **Nov.24: International Society of Sustainability Professionals (ISSP) - Webinar #4**
Fourth of a weekly series on next book, *The Sustainability Champion's Guidebook*.
13. **Nov.17: International Society of Sustainability Professionals (ISSP) - Webinar #3**
Third of a weekly series on next book, *The Sustainability Champion's Guidebook*.
14. **Nov. 17: BC Hydro Power Smart Forum**
Keynote speaker, Vancouver, BC.
15. **Nov. 12: imagineCALCARY**
Keynote speaker, Calgary.

16. **Nov. 12: Respect for the Earth and All People (REAP) Association**
Keynote speaker, Calgary
17. **Nov.10: International Society of Sustainability Professionals (ISSP) - Webinar #2**
Second of a weekly series on next book, *The Sustainability Champion's Guidebook*.
18. **Nov. 10: Credit Valley Conservation Conference**
Keynote speaker, Mississauga, Ontario.
19. **Nov. 7: Blekinge Institute of Technology (BTH) – Webinar**
Virtual guest lecturer in the Masters in Strategic Leadership towards Sustainability (MSLS) course at BTH. Students watched the DVD beforehand, at their leisure. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions
20. **Nov. 4: Professional Engineers Association (PEO)**
Keynote speaker for special meeting of PEO members in its Halton, Brampton, and Hamilton chapters, Mississauga, Ontario
21. **Nov. 4: York University Sustainability Speaker Series**
Speaker, Toronto.
22. **Nov. 3: International Society of Sustainability Professionals (ISSP) - Webinar #1**
First of a weekly series on next book, *The Sustainability Champion's Guidebook*.
23. **Oct. 30: Social.Environmental.Economic (SEE) Green Kingston Summit**
Keynote speaker at this event which produced the Kingston Protocol on sustainable procurement principles, Kingston, Ontario
24. **Oct. 24: Queen's University CSR Weekend**
Speaker, Kingston, Ontario
25. **Oct. 23: Certified Management Accountants (CMA) Summit**
Speaker at the CMA/CAM-I Summit on Process, Performance and Cost Management.
Toronto
26. **Oct. 20: Canadian Business for Social Responsibility (CBSR) Summit**
Speaker, Toronto.
27. **Oct. 8: Compass Group**
Keynote speaker at its annual management team meeting, Ottawa.
28. **Sept. 26: Presidio MBA - Webinar**
Virtual guest lecturer. Students watched the DVD beforehand. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions
29. **Sept. 26: Ontario College of Art and Design (OCAD)**
Guest lecturer in the Living Environmental Design course, Toronto.
30. **Sept. 22: Bainbridge Graduate Institute (BGI) – Webinar**
Virtual guest lecturer in BGI's Sustainability Foundations Course in their MBA program. Students watched the DVD beforehand, at their leisure. Using BGI's Elluminate webinar software, Bob did a quick review and then answered questions. This was a repeat of the earlier Sept. 15 session, for another cohort.

31. **Sept. 22: Regional Planning Commissioners of Ontario (RPCO) meeting**
Keynote speaker, Earth Rangers Centre, Vaughan, Ontario
32. **Sept. 18: Women in Food Industry Management (WIFM) meeting**
Keynote speaker, Toronto.
33. **Sept. 17: McMaster University**
Guest lecturer in the Green Engineering course at McMaster University in Hamilton, Ontario.
34. **Sept. 15: Bainbridge Graduate Institute (BGI) – Webinar**
Virtual guest lecturer in BGI's Sustainability Foundations Course in their MBA program. Students watched the DVD beforehand, at their leisure. Using BGI's Elluminate webinar software, Bob did a quick review and then answered questions.
35. **Sept. 12: Swinburne University, Australia - Videoconference**
Virtual guest lecturer via a 3-hour point-to-point videoconference presentation and Q&A session with participants in the Business Transformer course at Swinburne University, Australia.
36. **Aug. 19: GE Foundation**
Keynote speaker in their Scholar-Leaders Program, in Mississauga, Ontario.
37. **Aug. 11: LEAD Canada training**
Guest lecturer, Toronto.
38. **July 18: Presidio Executive Program - Webinar**
Virtual guest lecturer. Students watched the DVD beforehand. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions
39. **July 17: Swinburne University, Australia -Videoconference**
Virtual guest lecturer via a 3-hour point-to-point videoconference presentation and Q&A session with participants in the Business Transformer course at Swinburne University, Australia.
40. **July 14: Canadian Special Crops Association Conference**
Keynote speaker, Montreal.
41. **July 10: Southwest Washington Sustainability Conference**
Keynote speaker, Vancouver, WA.
42. **June 24: Pacific Coast Builders Conference (PCBC)**
Keynote speaker, San Francisco.
43. **June 23: CISCO Systems**
Workshop facilitator, San Francisco.
44. **June 19: Foth**
Speaker to its management team, Green Bay, WI
45. **June 19: Foth Conference on Sustainability**
Workshop facilitator, Appleton, WI.
46. **June 19: Foth Conference on Sustainability**
Keynote speaker, Appleton, WI.

47. **June 17: The Natural Step (TNS) Canada workshop**
Facilitator of a workshop on compensation, Ottawa.
48. **June 16: Health Canada**
Facilitator and speaker at a mini-SEA session, Ottawa.
49. **June 9: Canada Steamships Lines**
Keynote speaker and facilitator at its senior management retreat, Dixville Notch, NH.
50. **June 8: Windfall Ecology Festival**
Workshop speaker, Newmarket, Ontario.
51. **June 5: Guelph Food and Technology Centre (GFTC) Sustainability Conference**
Keynote speaker, Brampton, Ontario.
52. **June 1-5: Sustainable Enterprise Academy (SEA)**
Keynote speaker and learning team coach in this senior business leader seminar sponsored by the Schulich School of Business at York University in Toronto.
53. **May 29: The Natural Step (TNS) Canada Associate Training**
Keynote speaker, Ottawa.
54. **May 25: Regina Regional Centre of Expertise (RCE) on Education for Sustainable Development (ESD) Conference of the Americas – Videoconference**
Panel speaker, Regina (from U of Toronto classroom), Saskatchewan.
55. **May 27-28: York Region Managers Sustainability Training**
Speaker and learning team coach, York U, Toronto.
56. **May 21: National Environmental Partnership Summit**
Keynote speaker, Baltimore, MD.
57. **May 15: Kingston Community Sustainability Charrette**
Active participant, Kingston, Ontario.
58. **May 15: Kingston**
Public evening talk, Kingston, Ontario
59. **May 14: Certified Management Accountants (CMA) Ontario Distinguished Speaker Event**
Keynote speaker, Mississauga, Ontario.
60. **May 8: Sustainable Industry Conference and Expo - Webinar**
After the screening of the DVD, Bob connected via Skype webcam for a 1.5 hour Q&A session, Beloit, WI.
61. **May 4-7: Sustainability and Education Academy (SEdA)**
Presenter and learning team coach at this 2.5-day seminar for senior leaders in schools, school boards, and provincial education ministries, York University, Toronto.
62. **April 24-26: Wisconsin's Sustainable Business Conference**
Workshop #2, Ashland, WI.
63. **April 24-26: Wisconsin's Sustainable Business Conference**
Workshop #1, Ashland, WI.

64. **April 24-26: Wisconsin's Sustainable Business Conference**
Panel discussion, Ashland, WI.
65. **April 24-26: Wisconsin's Sustainable Business Conference**
Keynote presentation, Ashland, WI.
66. **April 21: St Lawrence Neighbourhood Association**
Keynote speaker, Toronto.
67. **April 15: Textile Industry Sustainable Development Conference**
Keynote speaker, Montreal.
68. **Mar. 26: Swinburne University, Australia - Videoconference**
Virtual guest lecturer via a 3-hour point-to-point videoconference presentation and Q&A session with participants in the Business Transformer course at Swinburne University, Australia.
69. **Mar 25: University of Toronto – Webinar**
Virtual guest lecturer in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400). Students watched the DVD beforehand, at their leisure. Bob used a call-in conference call for a voice-only Q&A session.
70. **Mar. 19: University of Alberta – Webinar**
After the screening of the DVD, Bob connected via Skype webcam with the Social Entrepreneurship & Corporate Social Responsibility class in the School of Business for a one hour Q&A session, Edmonton.
71. **Mar 18: Durham Sustain Ability EcoBusiness Launch and Trade Show**
Keynote speaker, Ajax, Ontario
72. **Mar. 17: Caledon Chamber of Commerce Business Excellence Awards**
Keynote speaker, Caledon, Ontario.
73. **Mar. 12: Swinburne University, Australia - Videoconference**
Virtual guest lecturer via a 3-hour point-to-point videoconference presentation and Q&A session with participants in the Business Transformer course at Swinburne University, Australia.
74. **Mar. 6: A/E Advisors CEO Forum for large companies (2)**
Workshop facilitator, Phoenix, AZ.
75. **Mar. 6: A/E Advisors CEO Forum for large companies (2)**
Keynote speaker, Phoenix, AZ.
76. **Mar. 3: A/E Advisors CEO Forum for small- and medium-sized companies (2)**
Workshop facilitator, Phoenix, AZ.
77. **Mar. 3: A/E Advisors CEO Forum for small- and medium-sized companies (2)**
Keynote speaker, Phoenix, AZ.
78. **Feb. 18: Kairos EcoFair**
Display booth and interactions, Oshawa, Ontario.

79. **Feb. 15: Federation of Canadian Municipalities (FCM) Sustainable Communities Conference and Trade Show**
Speaker, Ottawa.
80. **Feb. 13: The Natural Step (TNS) Canada Networking Evening**
Emcee, Ottawa.
81. **Feb. 11: Canadian Shipowners and Lake Carriers' Joint Conference**
Keynote speaker, Palm Beach.
82. **Feb. 4: Queen's University - Videoconference**
Virtual guest lecturer. Students watched the DVD beforehand. Using a Queen's videoconferencing studio in Toronto, Bob did a quick review and then answered student questions, Kingston, Ontario.
83. **Jan. 31: National Education for Sustainable Development Expert Council (NESDEC)**
Keynote speaker, Toronto.
84. **Jan. 28: Frontenac Arch Biosphere Reserve (FABR) Workshop**
Keynote speaker, Gananoque, Ontario.
85. **Jan. 23: Sustainable Living Institute - Videoconference**
Keynote speaker using videoconferencing facility, Everett, WA
86. **Jan. 22: University of Ottawa Green Week - Videoconference**
Keynote speaker using videoconferencing facility, Ottawa.
87. **Jan. 18: York Region**
Keynote speaker, and learning team coach at Sustainability Planning seminar for senior planners in York Region, at York University in Toronto.
88. **Jan. 9: Kelowna Chamber of Commerce Roundtable on Business, Sustainability and Innovation**
Keynote speaker and workshop host, Kelowna, BC.

- **2007 (74 talks)**

- **Dec. 13: Blekinge Institute of Technology (BTH) – Webinar**
Virtual guest lecturer in Blekinge's Leading Change for a Sustainable Chemical Industry (LCSCI) course. Students watched the DVD beforehand, at their leisure. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions on Organizational Learning and Change.
- **Dec. 11: York Region**
Co-designer, keynote speaker, and learning team coach at Sustainability Planning seminar for senior planners in York Region, at York University in Toronto.
- **Dec. 6: Certified Management Accountants (CMA) Ontario**
Repeat of the workshop below.
- **Dec. 5: Certified Management Accountants (CMA) Ontario**
Workshop speaker at this annual conference in Toronto.
- **Nov. 29: Chatham-Kent – Webinar**
Virtual keynote speaker at the Chatham-Kent Bio-Sustainability Workshop in Chatham. They watched a segment of the DVD and then Bob took questions using a speaker phone.
- **Nov. 28: World Presidents Organization (WPO)**
Keynote speaker and panelist on this Global Warming seminar for their Montreal chapter.
- **Nov. 21: Municipal Engineers Association (MEA)**
Keynote speaker at this conference in Vaughan, Ontario.
- **Nov. 20: Niagara-on-the-Lake Hydro**
Keynote speaker at an event sponsored by Niagara-on-the-Lake Hydro and Niagara Hydro to launch the Electricity Retrofit Incentive Program for local businesses, in Niagara-on-the-Lake.
- **Nov. 19: University of Toronto - Webinar**
Virtual guest lecturer in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400). Students watched the DVD beforehand, at their leisure. Bob used a call-in conference call for a voice-only Q&A session.
- **Nov. 19: York University**
Guest lecture in the Communication, Health and Environment course in Toronto.
- **Nov. 17: Science Teachers Association of Ontario (STAO)**
Workshop speaker at this annual conference in Toronto.
- **Nov. 16: Net Impact – Webinar**
Virtual speaker to remote Net Impact members using a call-in conference call approach. Participants in the In-depth Call watched the DVD beforehand at their leisure. Bob quickly reviewed the slides and then took questions from participants.
- **Nov. 18: Waterloo Social Entrepreneurship Conference – Webinar**
Virtual keynote speaker at this conference in Waterloo, Ontario. The DVD was shown at the conference and then Bob answered questions using Skype and a web cam.

- **Nov. 15: U.S. Conference Board – 3 Webinars in Second Life**
Speaker and panelist in a seminar run in Second Life's virtual world three times the same day to accommodate different global time zones. Participants watched the DVD beforehand, at their leisure. Using a virtual conference facility in Second Life and avatars, Bob was on a panel that answered participants' questions.
- **Nov. 14: Blekinge Institute of Technology (BTH) – Webinar**
Virtual guest lecturer in the Masters in Strategic Leadership towards Sustainability (MSLS) course at BTH. Students watched the DVD beforehand, at their leisure. Using a web cam and Marratech webinar software, Bob did a quick review and then answered their questions.
- **Nov. 13: Green Enterprise Toronto (GET)**
Keynote speaker at this GET Smart networking session in Toronto
- **Nov. 13: Association of Canadian Port Authorities (ACPA)**
Keynote speaker at the ACPA biannual National Operations and Environment Seminar in Toronto.
- **Oct. 29: Nov. 9: Australia speaking tour (8 talks)**
Various talks seminars, and meetings in Melbourne, Gippsland in the Latrobe Valley, Sydney, and the Central Coast.
- **Oct. 26: Association of University Research Parks (AURP)**
Keynote speaker at their 2007 annual conference in St. Louis, Missouri.
- **Oct. 25: Bainbridge Graduate Institute (BGI) – Webinar**
Virtual guest lecturer in BGI's Sustainability Foundations Course in their MBA program. Students watched the DVD beforehand, at their leisure. Using BGI's Elluminate webinar software, Bob did a quick review and then answered questions.
- **Oct. 23-25: Sustainable Education Academy (SEdA) Symposium**
Co-designer, keynote speaker, and learning team coach at the launch of this seminar for senior leaders in Canadian schools, school boards, and provincial education ministries at York University in Toronto.
- **Oct. 22: CYCLE 2007**
Keynote speaker at the 3rd Canadian Forum on the Life Cycle Management of Products and Services (CYCLE 2007) in Montreal
- **Oct. 16: US Army Corps of Engineers (USACE)**
Keynote speaker at an offsite meeting for their senior leaders in Memphis.
- **Oct. 4: International Facility Managers Association (IFMA) - Webinar**
Virtual speaker to remote IFMA members using Acrobat Connect Professional for the slides / video and a conference call for the audio. Bob quickly reviewed the slides and then took questions from participants.
- **Oct. 10: Oregon Natural Step**
Keynote speaker at their 10th anniversary event in Portland, Oregon.
- **Oct. 5: International Financial Executives (IFE)**
Keynote speaker at this first annual Forum sponsored by the Certified Management

Bob Willard's Speaking Engagements, 2009-2002

Accountants (CMA) of Canada, the American Institute of CPAs (AICPA) and the Chartered Institute of Management Accountants (CIMA) in Montreal.

- **Sept. 27: IIDEX/NeoCon Conference**
Workshop speaker at this conference in Toronto.
- **Sept. 25: St. John Community Sustainability Planning**
Keynote speaker at the Community Sustainability Planning Initiative in St. John, New Brunswick.
- **Sept. 21: Peterborough Sustainable Business Practices**
Keynote speaker at the "Fostering Sustainable Business Practices in Greater Peterborough Launch" event in Peterborough, Ontario.
- **Sept. 18: McMaster University**
Guest lecturer in the Green Engineering course at McMaster University in Hamilton, Ontario.
- **Sept. 13: Alcan**
Workshop on the business case for sustainability with senior leaders in Alcan's Bauxite and Alumina division in Montreal.
- **Sept. 10-11: University of Florida**
Joint keynote speaker with Hunter Lovins at the University of Florida's Sustainability Showcase, plus six mini-sessions with groups of faculty and students at the University of Florida in Gainesville, Florida.
- **Sept. 9: Blaney McMurtry**
Keynote speaker at this law firm's annual retreat in Niagara-on-the-Lake, Ontario.
- **Aug. 23: York School Board**
Workshop speaker at the York Region District School Board annual conference in Nottawasaga, Ontario.
- **June 7: Westchester County**
Keynote speaker at the "Global Climate Change: Sustainability & Profitability" series sponsored by the Federated Conservationists of Westchester County at The Pace Law School in White Plains, New York. This talk was professionally filmed by SustainabilityTV as the basis for Bob's new *Business Case for Sustainability* DVD.
- **June 5: Insurance Journal Video Interview**
Interview in Newport, Rhode Island, with Andrew Simpson, posted to the Insurance Journal website at http://media.insurancejournal.com/video/20070605_bob_willard.wmv.
- **June 5: Insurance Marketing & Communication Association (IMCA)**
Keynote speaker at this annual conference in Newport, Rhode Island.
- **June 3: Swinburne University, Australia -Videoconference**
Virtual guest lecturer via a 3-hour point-to-point videoconference presentation and Q&A session with participants in the Business Transformer course at Swinburne University, Australia. This was Bob's first videoconference presentation and was done with support from Ian Kennedy and the University of Toronto's School of Forestry's videoconference facility.

- **May 31: Sustainable Building (SB 07)**
Keynote speaker at this 2007 Toronto Regional Sustainable Building and Construction Conference in Toronto.
- **May 29: Vaughan**
Keynote speaker at Vaughan's "Greentalk\$: Doing Business in the New Green Economy" conference at the Kortright Centre in Vaughan, Ontario.
- **May 24: The Natural Step (TNS) Canada**
Training session for TNS staff and Associates in Ottawa.
- **May 14-17: Sustainable Enterprise Academy (SEA)**
Keynote speaker and learning team coach in this senior business leader seminar sponsored by the Schulich School of Business at York University in Toronto.
- **May 11: Teachers Sustainable Development PD Day**
Keynote and workshop facilitator of this professional development session for teachers in the Sarnia-Lambton area and Lambton College in Sarnia, Ontario.
- **May 10: Sarnia-Lambton Environmental Association (SLEA)**
Keynote speaker at SLEA's AGM in Sarnia, Ontario.
- **May 9: Energy Managers' Roundtable**
Keynote speaker this E Source 14th annual conference in Boston.
- **May 3: Alberta Green Building Council**
Workshop speaker at a repeat of this conference in Edmonton, Alberta.
- **May 2: Alberta Green Building Council**
Workshop speaker at this conference in Calgary, Alberta.
- **Apr. 20: Saskatchewan Urban Municipalities Association (SUMA)**
Keynote speaker at SUMA's "Planning for Municipal Sustainability" conference in Humboldt, Saskatchewan.
- **Apr. 18: Upper Canada College (UCC)**
Guest lecture in the Economics & Business and Computer Applications class at UCC in Toronto.
- **Apr. 18: Upper Canada College (UCC)**
Luncheon speaker for the Green School Committee at UCC in Toronto.
- **Apr. 12: Business in the Community (BitC)**
Evening speaker for BitC members and public at the University of Plymouth in Plymouth, England.
- **Apr. 10: Schumacher College**
Evening talk for students, staff, and the public at Schumacher College in Totnes, England.
- **Mar. 31: Canadian Baha'i Business Forum**
Keynote speaker at this conference in Nobelton, Ontario.
- **Mar. 30: University of Toronto - Webinar**
Virtual guest lecturer in the Institute of Environmental Studies e-learning offering of a

Bob Willard's Speaking Engagements, 2009-2002

Certificate in Environmental Management (CEM400), using a Skype conference call for a voice-only Q&A session.

- **Mar. 30: Canadian Urban Institute (CUI)**
Keynote speaker at a breakfast meeting of the Canadian Urban Institute's Natural Spaces Program in Toronto.
- **Mar. 27: University of Waterloo**
Keynote speaker at their Environment and Business conference in Waterloo, Ontario.
- **Mar. 22: Guelph University**
Keynote speaker for the Hammond Lecture series organized by the Guelph University Institute for the Environment in Guelph, Ontario.
- **Mar 20: Hautes Études Commerciales (HEC)**
Keynote speaker at the University of Montreal's HEC first ever "Profits Cubed" conference organized by MBA students, in Montreal.
- **Mar. 12: York University**
Guest lecture in Communication, Health and Environment course in Toronto.
- **Mar. 10: Ontario Sustainable Campus conference**
Keynote speaker at this Sierra Youth Coalition conference for students working on sustainable university and college campuses in Ontario at the University of Toronto.
- **Feb. 19-21: Sustainable Education Academy (SEdA) Symposium**
Co-designer and speaker at this symposium pre-viewing speakers for the fall launch of SEdA seminar for senior leaders in Canadian schools, school boards, and provincial education ministries at York University in Toronto.
- **Feb. 13: Royal Roads University (RRU) - Webinar**
Virtual guest lecturer in a second "ENMN 323 - Business of Sustainability" class at RRU, using a web cam and MSN for the live Q&A session.
- **Feb. 12: Royal Roads University (RRU) - Webinar**
Virtual guest lecture in an "ENMN 323 - Business of Sustainability" class in the Bachelor of Commerce in Entrepreneurial Management Programme. Using the Internet, the students pre-viewed the DVD of Bob's talk in Melbourne in October and then he did a live speaker phone Q&A session in their RRU classroom in Victoria, British Columbia.
- **Feb. 10: University of Western Ontario**
Speaker at the second annual William S. Fyfe Short-Course on Sustainability and Resource Management in London, Ontario.
- **Feb. 2: Human Resource Professionals Association of Ontario (HRPAO)**
Keynote speaker at this annual conference, Toronto.

2006 (77 talks)

- **Dec. 8: Blenkinge Institute of Technology (BTH)**
Guest lecturer on leadership and organizational learning in the Masters in Strategic Leadership towards Sustainability (MSLS) at BTH in Karlskrona, Sweden.
- **Dec. 7: Karlskrona Dialogues**
Keynote speaker for a public lecture in this series of talks for Blenkinge Institute of Technology (BTH) students and staff and the public at BTH in Karlskrona, Sweden.
- **Dec. 7: Blenkinge Institute of Technology (BTH)**
Guest lecturer on the business case for sustainability in the Masters in Strategic Leadership towards Sustainability (MSLS) at BTH in Karlskrona, Sweden.
- **Dec. 4-5: Le Centre Jacques Cartier**
Panel speaker at this annual conference under the aegis of the Centre Jacques Cartier Discussions, a France-Québec exchange, in Lyon, France.
- **Nov. 28: Industry Canada**
Keynote luncheon speaker for this federal government's departmental executives in Ottawa.
- **Nov. 21: University of Toronto - Webinar**
Virtual guest lecturer in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400), using a Skype conference call for a voice-only Q&A session.
- **Nov. 17: SaskPower**
Keynote speaker for its senior management team in Regina, Saskatchewan.
- **Nov. 16: Building Saskatchewan Green**
Pre-conference keynote speaker for this third annual conference at the University of Saskatchewan in Saskatoon, Saskatchewan.
- **Nov. 16: University of Saskatchewan**
Keynote speaker at this public lecture in the university's College of Commerce in Saskatoon, Saskatchewan.
- **Nov. 16: North Saskatoon Business Association (NSBA)**
Keynote speaker and workshop facilitator for this half-day workshop sponsored by Saskatoon's Roadmap 2020 for NSBA members on quantifying the business case for sustainability and handling objections, in Saskatoon, Saskatchewan.
- **Nov. 15: A.D. Latornell Symposium**
Keynote speaker at this environment conference in Nottawasga, Ontario.
- **Nov. 13: Sustainability in Review – Podcast**
Interview with Nicole Bassett for her audio podcast website at <http://www.sustainabilityinreview.com/>

- **Nov. 9: York Region**
Keynote speaker and facilitator in this half-day workshop with York Region's planning departments, in Stouffville, Ontario.
- **Oct. 30-Nov. 2: Sustainable Enterprise Academy (SEA)**
Keynote speaker and learning team coach in this senior business leader seminar sponsored by York University's Schulich School of Business, held at Simon Fraser University in Vancouver.
- **Oct. 23-27: U.S. Army**
Keynote speaker at a U.S. Army course on sustainability at the University of Virginia's Darden Graduate School of Business Administration in Charlottesville, Virginia.
- **Oct. 10-20: Australia speaking tour (13 talks)**
Keynote talks in Melbourne (6 talks for EPA Victoria and its clients); Brisbane (2 talks for Queensland EPA and its clients); Sydney (4 talks for New South Wales Department of Environment and Conservation and others) and Terrigal (1 talk for a mixed audience).
- **Sept. 29: Forestry Stewardship Council (FSC)**
Keynote luncheon speaker at this FSC forum in Montreal.
- **Sept. 28: Markham Green Roof Symposium**
Keynote luncheon speaker at this symposium on green roofs and sustainability in Markham, Ontario.
- **Sept. 26: McMaster University**
Guest lecturer in the university's Green Engineering and Public Policy course in Hamilton, Ontario.
- **Sept. 29: University of Toronto**
Guest lecturer in the Environmental Finance and Sustainable Investing graduate course.
- **Aug. 24: Hautes Études Commerciales (HEC)**
Panel speaker at the University of Montreal's HEC closing MBA class, in Montreal.
- **Aug. 21: GE Foundation**
Keynote speaker in their Scholar-Leaders Program, in Mississauga, Ontario.
- **Aug. 14: Association of Canadian Port Authorities (ACPA)**
Keynote luncheon speaker at its annual conference, in Oshawa, Ontario.
- **Aug. 9: North Saskatchewan Business Association (NSBA)**
Keynote luncheon speaker, in Saskatoon, Saskatchewan.
- **Aug. 8: WAITRO**
Keynote speaker at the biennial congress of the World Association of Industrial and Technological Research Organizations (WAITRO), in Saskatoon, Saskatchewan.
- **July 22-23: BELL Conference, China**
Keynote speaker at this 3rd International Forum on Leapfrogging Development in China and 5th annual Business-Environment Learning and Leadership (BELL) conference, in Shenyang City, China.

Bob Willard's Speaking Engagements, 2009-2002

- **July 12: Cranfield Executive MBA**
Guest lecturer during the Cranfield University School of Management Executive MBA's Corporate Social Responsibility Study Tour of Toronto and Ottawa, at York University, Toronto.
- **June 26-27: The Co-operators**
Keynote speaker and facilitator at their Senior Managers Forum, in Toronto.
- **June 19-23: Darden Graduate School of Business Administration**
Keynote speaker at their Sustainability and Beyond: Business Leadership Through Innovation and Design executive education seminar, at the University of Virginia, Charlottesville, Virginia.
- **June 16: NRCan**
Keynote speaker at Natural Resources Canada's (NRCan's) Senior Managers' Conference, in Ottawa.
- **June 14: Canadian Pollution Prevention Roundtable**
Keynote speaker at this annual event, in Halifax.
- **June 7-8: Mountain Equipment Co-op**
Member of Stakeholder / Expert Panel reviewing its inaugural Accountability Report, in Vancouver.
- **June 6: American Association of Port Authorities**
Keynote speaker at their annual conference in Vancouver.
- **May 31-June 2: Natural City Conference**
Steering committee member and moderator at this second annual conference at the University of Toronto.
- **May 35: Pickering**
Keynote speaker at City of Pickering sustainability event for business leaders, in Pickering, Ontario.
- **May 15-18: Sustainable Enterprise Academy (SEA)**
Keynote speaker and learning team coach in this senior business leader seminar sponsored by the Schulich School of Business at York University in Toronto.
- **May 9-10: Sarnia**
Presenter and facilitator at a sustainability planning session for the Sarnia-Lambton region, in Sarnia, Ontario.
- **May 1: Gaia Centre**
Keynote speaker at the centre, in Halliburton, Ontario.
- **Apr. 24-May 5: Royal Roads University (RRU) - Webinar**
Guest "presenter" and discussion room participant in the distance education BE323 Business of Sustainability course at Royal Roads University, Victoria, British Columbia.
- **Apr. 25: U.S. Army Executive Seminar**
Keynote speaker at a one-day seminar for senior U.S. Army officers, hosted by the Darden Graduate School of Business Administration, in Falls Church, Virginia.

Bob Willard's Speaking Engagements, 2009-2002

- **Apr. 20: Radio Interview**
Interview on radio station SUCCESS 94.9 FM in Eugene, Oregon.
- **Apr. 20: Sustainable Advantage Conference**
Keynote speaker at the 9th annual University of Oregon Sustainable Advantage Conference (formerly known as the Sustainable Business Symposium), in Eugene, Oregon.
- **Apr. 19: Eugene, Oregon**
Presentation to representatives from the Eugene Water and Electric Board, University of Oregon, the Institute for Sustainable Ethics and Economics, and the Mayors' Sustainability Business Initiative task force, in Eugene, Oregon.
- **Apr. 17: Radio Interview**
Interview on radio station KOPT 1600 AM, in Eugene, Oregon.
- **Apr. 3-5: Australia speaking tour (4 talks)**
Keynote speaker and workshop leader for sessions in Cairns, Melbourne, and Sydney.
- **Mar. 29-31: GLOBE 2006**
Moderator of panel on "Implementing Sustainability in the Corporation: Practitioner's Perspective," in Vancouver.
- **Mar. 23: Building Owners and Managers Association (BOMA)**
Speaker at their 2006 Energy & Environment Forum, in Toronto
- **Mar. 16: Radio Interview**
Interview with Bennett Marks on www.1150KKNW.com Empowerment Radio in Seattle.
- **Mar. 13: York University**
Guest lecture in Communication, Health and Environment course in Toronto.
- **Mar. 10: University of Toronto – Chat Room**
Guest chat room "lecturer" in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400).
- **Mar. 8: The Co-operators**
Keynote speaker and facilitator at a senior management strategic planning session in Guelph, Ontario.
- **Mar. 6-9: U.S. Army**
Keynote speaker at a U.S. Army course on sustainability at the University of Virginia's Darden Graduate School of Business Administration in Charlottesville, Virginia.
- **Mar. 4: University of Western Ontario**
Keynote speaker at the inaugural William S. Fyfe Short-Course on Sustainability and Resource Management in London, Ontario.
- **Mar. 3: York Region**
Keynote speaker at sustainability planning and infrastructure symposium in York Region, Ontario

Bob Willard's Speaking Engagements, 2009-2002

- **Mar. 1: Net Impact, Schulich School of Business, York University**
Keynote speaker at a "Sustainability Week" event sponsored by this Net Impact chapter in Toronto.
- **Feb. 28: Pickering Business Advisory Council**
Keynote speaker at their meeting in Pickering, Ontario.
- **Feb. 14: Enhanced Recycling Workshop**
Keynote speaker at this NRCan sponsored workshop in Ottawa.
- **Feb 2-5: Antioch University**
Resident executive for the Center for Creative Change program in Seattle.
- **Feb. 1: Antioch University**
Speaker at a public event for Antioch students, alumni, and friends, in Seattle.
- **Jan. 28: withinsight 2006**
Speaker at this student-organized 8th annual conference for 150 of Canada's brightest young leaders, in Ottawa.
- **Jan. 26: ECO Canada Conference 2006**
Moderator for a panel at this Environmental Careers Organization (ECO) Canada conference in Toronto.
- **Jan. 13: Ontario Sustainable Campuses**
Speaker at this conference at Trent University in Peterborough, Ontario.

2005 (61 talks)

- **Dec. 20: Brigholme Interiors**
Luncheon presentation to sales staff in Markham, Ontario.
- **Dec. 16: Rotary Club**
Speaker at the Oakville North chapter breakfast meeting, in Oakville, Ontario.
- **Dec. 13: Tata Group**
Presentation and discussion with Tata senior management, in Mumbai, India.
- **Dec. 12: Gujarat Ambuja Cement, India**
Presentation and discussion with senior management, in Mumbai, India.
- **Dec. 10: Confederation of Indian Industry (CII)**
Presentation and discussion with Confederation of Indian Industry (CII) Environmental Management Division (EMD) staff, in New Delhi, India.
- **Dec. 8: Green Business Summit 2005, India**
Speaker at this Confederation of Indian Industry (CII) - Sohrabji Godrej Green Business Centre flagship event, in Hyderabad, India.
- **Nov. 30: University of Western Ontario**
Speaker at a meeting of the Sustainable Development club at the Ivey Business School, in London, Ontario.
- **Nov. 29: Coalition for a Green Economy**
Evening keynote speaker at their bimonthly meeting in Toronto.
- **Nov. 23: Clean Air Foundation**
Keynote speaker at their conference on transportation alternatives in Toronto.
- **Nov. 18: Blue Mountain Watershed Trust (BMWT)**
Keynote speaker at a breakfast with the BMWT and Collinwood Economic Development Committee, in Collingwood, Ontario.
- **Nov. 16: HOK Design**
Luncheon keynote speaker for the leadership team, in Toronto.
- **Nov. 7: Schwabe, Williamson and Wyatt**
Reception keynote speaker for this law firm's staff and selected clients, in Portland Oregon.
- **Nov. 7: Oregon Natural Step Network**
Luncheon keynote speaker, in Portland, Oregon.
- **Nov. 2-6: Bainbridge Graduate Institute**
Speaker and resident executive for its MBA weekend intensive, at Bainbridge Island (off the coast of Seattle).
- **Oct. 31-Nov. 3: Sustainable Enterprise Academy (SEA)**
Learning team coach and workshop leader in this twice-a-year senior business leader seminar by York University's Schulich School of Business, at Western University in London, Ontario.

- **Oct. 29: Canadian Society for Ecological Economics (CANSEE)**
Plenary speaker and panelist at this annual conference, at York University, Toronto.
- **Oct. 24: Centre for Sustainable Design**
Keynote speaker at its annual conference, in Farnham, England.
- **Oct. 19: Ontario College of Art and Design (OCAD)**
Guest lecturer in the OCAD Guerrilla Entrepreneurism course, in Toronto.
- **Oct. 14: Radio Interview**
Interview on the FM 104.6 Greenplanet show hosted by Tim Lynch, in Auckland, New Zealand.
- **Oct. 13: New Zealand Business Council for Sustainable Development (NZBCSD)**
Keynote speaker at a NZBCSD breakfast in Auckland, New Zealand.
- **Oct. 12: Radio Interview**
Interview on the Radio New Zealand Nine to Noon show, in Auckland, New Zealand.
- **Oct 12: New Zealand Sustainable Business Conference and Expo**
Keynote speaker, workshop leader and panelist at the "Sustainability is core business - getting in step" conference in Auckland, New Zealand.
- **Oct. 5: New Zealand Sustainable Business Network**
Evening talk to New Zealand Southern region Sustainable Business Network Christchurch Natural Step (TNS) people in Christchurch, New Zealand.
- **Sept. 29: Net Impact, Wharton Business School, University of Pennsylvania**
Keynote speaker at a meeting of this Net Impact chapter in Philadelphia.
- **Sept. 28: Net Impact, Penn State University**
Keynote speaker at this Net Impact chapter in State College, Pennsylvania.
- **Sept. 2: IBM Bromont**
Presentation to the senior management team in Bromont, Quebec.
- **Aug. 24: Hautes Études Commerciales (HEC)**
Panel speaker at graduation ceremony at HEC (École des Hautes Études Commerciales), the U of Montreal's business school, in Montreal.
- **June 14: EXCEL Partnership**
Keynote speaker at its Round Table on Sustainability Across Borders and Sustainability Integration, in Montreal
- **June 20: Shared Air Summit**
Panel speaker at this conference sponsored by the Premier of Ontario, in Toronto.
- **May 26: EECO 2005 Environment & Energy Conference**
Keynote speaker and book launch at this biannual Delphi conference in Toronto.
- **May 26: Radio Panel**
Panel member on this San Francisco Radio KQED-FM show about integrating sustainability content into MBA curriculums.

- **May 16-18: Sustainable Enterprise Academy (SEA)**
Learning team coach and workshop leader in this twice-a-year senior business leader seminar by York University's Schulich School of Business, at York University in Toronto, Ontario.
- **May 10: Conference Board of Canada**
Luncheon keynote speaker at their 2005 Corporate Social Responsibility Conference, in Toronto.
- **May 8: Radio Interview**
Interview on Radio 1350 CKDO's "Small Business Big Ideas" radio show in Durham Region, Ontario.
- **May 6: Canmore TNS Workshop**
Presenter in a Natural Step workshop for early adapters of the community's sustainability initiative, in Canmore, Alberta.
- **May 5: Canmore**
Public presentation in the evening, May 5, Canmore, Alberta.
- **May 3: HR.com - web cast**
Interview and discussion on this Reality HR Live web cast.
- **May 2: Learning for a Sustainable Future (LSF)**
Keynote speaker at their third "Annual State of Sustainability Education" symposium dinner, in Toronto.
- **Apr. 29: University of Washington**
Keynote speaker at their "Integrating Sustainability into Business Curriculum" workshop, in Seattle.
- **Apr. 28: Russell Investment Group**
Presentation at a meeting business, government, and institutional leaders, cosponsored by the Russell Family Foundation, in Tacoma, Washington.
- **Apr. 27: Port of Seattle**
Keynote speaker at evening reception for members of the Seattle community, in Seattle.
- **Apr. 27: Seattle Rotary Club**
Luncheon keynote speaker to about 500 members (largest Rotary club in the US) in Seattle.
- **Apr. 26: Seattle Chamber of Commerce**
Luncheon keynote presentation as part of its Resource Venture series, in Seattle.
- **Apr. 26: Enterprise Seattle**
Keynote speaker at their quarterly economic forecast breakfast in Seattle.
- **Apr. 25: Garvey Schubert Barer (GBS Law)**
Keynote speaker to its Seattle and Portland (by videoconference) law office staff, in Seattle.
- **Apr. 22: Ivey Builds Conference**
Keynote speaker at this national conference at Western University's Ivey Business School on "What is Corporate Social Responsibility?" in London, Ontario.

- **Apr. 12: Joint Services Environmental Management Conference**
Keynote speaker on a panel at this US Army-sponsored event in Tampa, Florida.
- **Apr. 4: TNS Brazil**
Discussion group leader with The Natural Step (TNS) in Sao Paulo, Brazil
- **Apr. 1: Global Mindchange Forum, Brazil**
Keynote speaker at this conference in Sao Paulo, Brazil.
- **Mar. 11: Athabasca University**
Guest lecturer in their MBA weekend program in Toronto.
- **Mar. 11: Sustainable Business Conference**
Keynote speaker at this event sponsored by Concordia University in Montreal.
- **Mar. 10: Montreal Net Impact Professionals**
Keynote speaker at a meeting of their meeting in Montreal.
- **Mar. 8: Building Owners and Managers Association (BOMA)**
Keynote speaker at their 2005 Energy & Environment Forum in Toronto.
- **Mar. 16: Faculty of Environmental Studies**
Keynote speaker at lunch session open to all students at York University in Toronto, Ontario.
- **Feb. 22: University of Toronto**
Guest lecturer in the Energy and Society course.
- **Feb. 28-Mar. 4: U.S. Army Environmental Policy Institute**
Keynote speaker at a course for them at the Darden Graduate School of Business Administration, University of Virginia, in Charlottesville, Virginia.
- **Feb. 17: Coalition for a Green Economy**
Evening keynote speaker at their bimonthly meeting in Toronto.
- **Feb. 12: Youth Environmental Symposium**
Keynote speaker at their conference sponsored by the International Business & Entrepreneurship Centre (IBEC) at the University of New Brunswick in Fredericton.
- **Jan. 26: The Conference Board, Europe**
Keynote speaker at their "Building Sustainable Enterprises - Managing Corporate Hazards & Opportunities" conference in Brussels.
- **Jan. 18: Clean Air Foundation**
Keynote speaker at their Climate-Air Connections conference in Toronto.
- **Jan. 17: Net Impact, Schulich School of Business, York University**
Keynote speaker at a meeting of the York University chapter in Toronto.

2004 (51 talks)

- **Dec. 17: Department of Ecology, Washington State (2 talks)**
Presentations to its senior management team and staff in Olympia, Washington.
- **Dec. 9: Ontario Power Generation (OPG)**
Presentation to the OPG Sustainable Development team in Toronto.
- **Nov. 27: Canadian Association of Physicians for the Environment (CAPE)**
Keynote speaker about The Natural Step (TNS) at the CAPE AGM in Toronto.
- **Nov. 22: York University**
Guest lecture in the Communication, Health and Environment course in Toronto.
- **Nov. 18: Net Impact, Rotman School of Management, University of Toronto**
Keynote speaker at a meeting of this Net Impact chapter.
- **Nov. 15-19: Saskatoon Road Map 2020 (4 talks)**
Keynote speaker at four university, business, and community events as part of Saskatoon's Road Map 2020 week-long sustainability initiative in Saskatoon.
- **Nov. 8-12: University of Toronto – Chat Room**
Guest chat room “lecturer” in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400).
- **Nov. 2-5: Sustainable Enterprise Academy (SEA)**
Workshop leader in this twice-a-year senior business leader seminar sponsored by York University's Schulich School of Business, at York University, Toronto.
- **Oct. 28: University of Toronto**
Guest lecturer in Corporate Perspectives on the Environment.
- **Oct. 14: World Environment Center (WEC)**
Keynote speaker at a North American Roundtable event in conjunction with the International Environment Forum (IEF) in Montreal.
- **Oct. 14: Net Impact, McGill University**
Speaker at a meeting of this Net Impact chapter in Montreal.
- **Oct. 1: National Sustainable Campuses Conference**
Keynote speaker at this conference held at the University of Manitoba in Winnipeg.
- **Sept. 29: Profitable Sustainability**
Speaker at this 5th annual conference by the Network for Business Innovation and Sustainability (NBIS) in Seattle.
- **Sept. 16: Tremblant Forum 04**
Moderator of panel on "The New Bottom Line," at this forum on Corporate Responsibility and Sustainability in Mont Tremblant, Quebec.

- **Sept. 15: Conference Board of Canada**
Dinner keynote speaker at their Business Council for Sustainability conference, in Mont Tremblant, Quebec.
- **Sept. 9: Environment Canada**
Presentation to department officials on drivers and inhibitors for sustainability, in Ottawa.
- **July 15: World Youth Centre**
Keynote speaker during their pilot project at the University of Toronto.
- **June 22: Guelph Hydro**
Keynote speaker at their annual general meeting in Guelph, Ontario.
- **June 14-18: Darden Graduate School of Business Administration**
Keynote speaker at this inaugural Sustainability and Beyond: Business Leadership Through Innovation and Design executive education seminar, at the University of Virginia, Charlottesville, Virginia.
- **June 3: Pembina Institute**
Participant in their scenario planning session in Calgary.
- **June 24: Natural City Conference**
Keynote Speaker at this conference at the University of Toronto.
- **May 17-20: Sustainable Enterprise Academy (SEA)**
Workshop leader in this twice-a-year senior business leader seminar sponsored by York University's Schulich School of Business, at York University, Toronto.
- **May 14: Director's College**
Speaker in Module 4 of the certificate course for board directors sponsored by the Michael G. Degroote School of Business at McMaster University and the Conference Board of Canada, in King City, Ontario.
- **June 2: Winnipeg Chamber of Commerce**
Keynote speaker at their meeting in Winnipeg, Manitoba.
- **May 6: Capital Accumulation Plans (CAPs) Conference**
Keynote speaker at workshop organized by Merrick Wealth Management for Lawyers, HR Professionals, Benefit Consultants, and CFOs, in Toronto.
- **Apr. 29-30: Alcan**
Keynote speaker at their senior steering team direction setting session, in Montreal.
- **Apr. 29: National Executive Forum on Public Property**
Keynote speaker at their forum, Managing the Triple Bottom Line - Exploring Implications for Public Real Property, in Toronto.
- **Apr. 28: Canadian Human Resource Planners (C.H.R.P.)**
Speaker and facilitator at C.H.R.P.'s Corporate Sustainability symposium in Toronto.
- **Apr. 21- 23: University of Washington (3 talks)**
Speaker at a sustainability teaching workshop for business school professors organized by the

Bob Willard's Speaking Engagements, 2009-2002

Bainbridge Graduate Institute (BGI); speaker at a lunch meeting of Public Affairs students; and guest lecturer in the Business Future Works MBA class, in Seattle.

- **Apr. 15: Bainbridge Graduate Institute (BGI)**
Speaker at the monthly speaker series sponsored by BGI on Bainbridge Island, near Seattle.
- **April 13: Canadian Institute of Chartered Accountants (CICA)**
Speaker at a CICA Risk Management and Governance Board meeting, in Toronto.
- **April 2: GLOBE 2004**
Workshop speaker at their biannual conference in Vancouver.
- **Mar. 30: Net Impact, Stanford University**
Keynote speaker at a meeting of this Net Impact chapter in Palo Alto, California.
- **Mar: 23: Social and Cause Related Marketing Conference**
Keynote speaker at this Canadian Institute conference, in Toronto.
- **Mar. 19: University of Toronto**
Facilitator at the Rotman School of Management's Conference on Business and Society.
- **Mar. 18: University of Toronto**
Panelist on a Thesis-To-Book seminar.
- **Mar. 15-19: University of Toronto – Chat Room**
Guest chat room “lecturer” in the Institute of Environmental Studies e-learning offering of a Certificate in Environmental Management (CEM400).
- **Mar. 3: Memorial University (2 talks)**
Guest lecturer in its Business and Society course and presenter to its business school faculty Associates Roundtable in St. John's, Newfoundland.
- **Mar. 2: University of Toronto**
Guest lecturer in Energy and Society course.
- **Feb. 23: Enbridge Gas Distribution**
Presentations to its Executive Management Team and Sustainability Council, in Toronto.
- **Feb. 3: Natural Resources Canada (NRCan)**
Presentation to their Sustainable Development and International Affairs group, in Ottawa.
- **Jan. 27: Brock University**
Keynote speaker at an Advancing Canadian Entrepreneurship (ACE) student group event in St. Catharines, Ontario.
- **Jan. 28: University of Toronto**
Keynote speaker at the Institute of Environmental Studies speaker series.
- **Jan 15: McMaster University Global Congress**
Workshop speaker at this Congress on Corporate Governance, in Hamilton, Ontario.

2003 (56 talks)

- **Jan 23: National Association of Home Builders (NAHB)**
Keynote speaker for their Energy Value Housing Award Ceremony for builders of energy efficient homes, at the 2003 International Builders' Show in Las Vegas.
- **Jan 29: University of Washington**
Guest lecturer in the Strategies for Environmentally and Economically Sustainable Business course in Seattle.
- **Feb. 3-4: Royal Roads University (4 talks)**
Guest lecturer in half-day Sustainability classes for two MBA cohorts; luncheon speaker and facilitator of a workshop for post-graduate Knowledge Management students in Victoria, BC.
- **Feb. 5: Canadian Business for Social Responsibility (CBSR)**
Keynote speaker in their luncheon speaker series, in Vancouver.
- **Feb. 5: PricewaterhouseCoopers**
Keynote speaker at a special breakfast meeting with their clients in Vancouver.
- **Feb. 10: Strategic Leadership Forum (SLF)**
"Kick-start" speaker at their Strategy on the Run session in Toronto.
- **Feb. 26: Sustainable Cities Lecture Series**
Speaker at the initial event in the Design Exchange's 2003 evening speaker series in Toronto.
- **Mar. 4: University of Western Ontario**
Keynote speaker at a meeting of the Sustainable Development Club at the Ivey School of Business in London, Ontario.
- **Mar. 6: Second Nature**
Keynote speaker for this student group during Environment Week at the University of Toronto.
- **Mar. 6: CH2MHILL**
Keynote speaker for their Sustainable Development Speakers Series in Toronto.
- **Mar. 11: ACCORD**
Speaker at the Association for Creative Change in Organization Renewal and Development (ACCORD) annual meeting in Toronto.
- **Mar. 12: University of Toronto**
Guest lecturer in the Practical Environmental Skills course.
- **Mar. 12: Community Experience Initiative (CEI)**
Keynote speaker at this MBA students' CEI Career Day event at the University of Toronto.
- **Mar 13: Net Impact, Schulich School of Business, York University**
Keynote speaker at a meeting of this Net Impact chapter in Toronto.

- **Apr. 23: Sustainability Leadership Forum**
Keynote speaker at the inaugural breakfast forum sponsored by the City of Toronto's Better Buildings Partnership and the Sustainable Enterprise Academy (SEA), in Toronto.
- **Apr. 18: Federation of Canadian Municipalities (FCM)**
Speaker at their Municipal Leaders' Forum on Implementing Kyoto convention in Regina.
- **Apr. 29: Canadian Business for Social Responsibility (CBSR)**
Keynote speaker in their luncheon speaker series in Calgary.
- **May 1: University of Toronto**
Speaker at their annual Institute of Environmental Studies (IES) Research Day.
- **May 3-6: Sustainable Enterprise Academy (SEA)**
Workshop leader in this twice-a-year senior business leader seminar sponsored by York University's Schulich School of Business, in Kimberley, Ontario.
- **May 13: York University**
Guest lecturer in its Accounting and Accountability for the New Economy course, in Toronto.
- **May 14: Rotary Club of Whitby**
Keynote Speaker at their breakfast event in Whitby, Ontario.
- **May 21: WindShare**
Keynote speaker at their AGM in Toronto.
- **May 27: World Vision**
Presentation to their executive team in Mississauga, Ontario.
- **June 4: Corporate Knights**
Speaker at their Roundtable on Driving the Return on Responsibility conference in Toronto.
- **June 5: Ontario Health Association (OHA)**
Keynote speaker at Region 2's Annual Education Conference, in Huntsville, Ontario.
- **June 10: New Mobility Industry Forum**
Moderator of a panel discussion at this Moving the Economy forum in Toronto.
- **June 11: Ethics Communications – Conference call**
Speaker on a quarterly conference call organized by Redhawk for ethics officers, general counsels, and VPs of HR of large corporations.
- **June 14-18: Darden Graduate School of Business Administration**
Presenter to the faculty of a new Executive Education program, Sustainability and Beyond: Business Leadership Through Innovation and Design executive education seminar, to be launched in 2004, at the University of Virginia, Charlottesville, Virginia.
- **June 19: Accion Empresarial, Chile**
Keynote speaker at the annual convention of this leading CSR organization in Santiago Chile.
- **June 19: Net Impact, Catholic University, Chile**
Keynote speaker to this Net Impact chapter in Santiago, Chile.

- **June 17-July 10: Royal Roads University (RRU)**
Co-facilitator of five classes in a Sustainability course for an MBA cohort in Victoria, BC.
- **Aug. 26: International Quality & Productivity Center (IQPC)**
Speaker at their Communications & Media Relations for Corporate Social Responsibility Conference in Toronto.
- **Sept. 4: Toronto Region Conservation Authority (TRCA)**
Speaker at their breakfast event in Toronto.
- **Sept. 4: CP24 TV Interview**
Interview with Bob Hunter on "Hunter's Gatherings" on City Pulse (CP) 24 TV, in Toronto.
- **Sept. 17: CBC Radio Interview**
Interview with Charles-Antoine Rouyer for his syndicated show on CBC radio in Toronto.
- **Sept. 25: The Natural Step (TNS)**
Keynote speaker at The Natural Step Introductory Workshop in Toronto.
- **Oct. 2: Net Impact, Wilfred Laurier University**
Keynote speaker at this Net Impact chapter in Waterloo, Ontario.
- **Oct. 18: Canadian Society for Ecological Economics (CANSEE)**
Speaker at their annual conference in Jasper, Alberta.
- **Oct. 20-23: Sustainable Enterprise Academy (SEA)**
Leaning team coach in this twice-a-year senior business leader seminar by York University's Schulich School of Business, in Vancouver.
- **Oct. 24: TransCanada**
Presentation and **workshop** with their Fugitive Emissions Management Team, in Toronto.
- **Oct. 29: University of Toronto**
Guest lecturer in Non-Profit Consulting class.
- **Oct. 30: University of Toronto**
Guest lecturer in the Corporate Perspectives on the Environment course.
- **Nov. 7: 2003 Net Impact Annual Conference**
Panel speaker in this annual conference for MBA students at the University of Texas, Austin.
- **Nov. 12: The Society for Corporate Environmental and Social Responsibility (CESR)**
Keynote speaker at their public evening event at Dalhousie University in Halifax.
- **Nov. 13: CBC Radio Interview**
Interview on the CBC Maritime Noon Radio Show in Halifax.
- **Nov. 13: Dalhousie University**
Guest lecturer at School for Resource and Environmental Studies in Halifax.
- **Nov. 14: Business Ethics & CSR Conference**
Keynote speaker at this event in Halifax
- **Nov. 18: Canadian Business for Social Responsibility (CBSR)**
Keynote speaker in their Business Case for Sustainability conference in Vancouver.

Bob Willard's Speaking Engagements, 2009-2002

- **Nov. 20: University of Toronto – Chat Room**
Guest chat room “lecturer” in the Institute of Environmental Studies first e-learning offering of a Certificate in Environmental Management (CEM400).
- **Nov. 24: Hatch**
Keynote speaker at a 2-day Natural Step workshop with them in Mississauga, Ontario.
- **Nov. 26: Richmond Hill Chamber of Commerce**
Luncheon keynote speaker in Richmond Hill, Ontario.
- **Dec. 3: Telework Seminar – Teleconference**
Speaker via teleconferencing at their Virtual Workplace conference in Ottawa.
- **Dec. 10: CSR Europe**
Speaker at their general assembly annual meeting in Brussels.

2002 (12 talks)

- **Nov. 7: Business for Social Responsibility (BSR)**
Speaker at their annual Return on Responsibility conference in Miami.
- **Oct. 31: University of Toronto**
Guest lecturer its Corporate Perspectives on the Environment class.
- **Oct. 21: Coalition for a Green Economy**
Keynote speaker at their regular meeting in Toronto.
- **Sept. 16: Radio Interview**
Interview on VisionFirst Internet radio.
- **Aug. 23: Report on Business TV (ROBTV) Interview**
Interview with Bruce Sellery in Toronto.
- **Aug. 15: Sustainability Network**
Keynote speaker at their workshop in Toronto.
- **June 7: Sierra Club of Canada**
Workshop at their annual People and the Planet: Changing Values for a Sustainable Planet conference at Queen's University in Kingston, Ontario.
- **May 28-30: Congress of the Social Sciences and Humanities (3 talks)**
Three presentations this annual congress at the University of Toronto: Canadian International Development Agency (CIDA); Canadian Society for the Study of Higher Education (CSSHE); and Environmental Studies Association of Canada (ESAC).
- **May 7: Conference Board of Canada**
Keynote luncheon speaker at their annual CSR conference in Calgary.
- **Mar. 6: Business and Sustainability Club**
Featured speaker at this York University student club in Toronto.